

This ad copy was written for targeted magazine placement, and aimed at mothers with younger children.

Mums:
You'll always remember
Majikal Wishes

And you'll never forget the pure delight on
the face of your child.

Faeries, spells, enchantment - you'll find everything
children adore.

Every kit or charm from Majikal Wishes brings
spontaneous laughter, bubbling happiness, and
innocent wonder with it.

Cherish your child and give them their own little
bit of magic today. Free gift with every purchase.

Phone: xxxxxxxx
Visit: www.majikalwishes.com

Remember... always believe.