

The following text was created for a small homewares business (At Home - Atmospheric Design Specialists) to be placed on an in-store flyer given to all customers with each purchase. The intention of the flyer was to encourage customers to return to the store, and to take advantage of discounts and specials only available to members.

'Seasons at home' membership club:

Become a member of our 'Seasons at home' club and receive 10% off the rrp of everything in the shop all year round - rain, hail or shine.

Becoming a member is easy, all you do is fill out a membership form, then receive your Seasons Booklet. You'll find your booklet brimming with seasonal hints, tips, and decorating ideas.

To keep your membership current, all you do is visit us and get your booklet stamped once every season!!

Plus, we'll notify you of any special events or sales, and send you our 'Seasons at home' newsletter at the beginning of each new season.

Plus, at the end of the each year, we hold one amazingly special shopping night strictly for members only. Everything in the shop sells at 25% off, including items already on sale! This is our 'Silly Season Party'!! (We might even get you to wear a Santa hat!)

It's worthwhile becoming a 'Seasons at home' member even if you're already a member of one of our 'at home' community clubs. Only 'Seasons at home' members are eligible to attend our end of year 'Silly Season' party!!

Want to join? Then fill in the form below, send it in, and we'll put your Seasons Booklet in the mail immediately. See you next season.

Note: We will never share your membership details with any other organisation, person, or third party.