

The press release below was written to promote Salesguide.com.au.

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Aussie trio good enough for ' The Apprentice ' .

Melbourne, Australia, December 2004:

The scene is Melbourne not New York, there's no larger than life Donald Trump handing out the challenges, and home base is not a multi-million dollar penthouse apartment. But Adam, xxxxxx, and xxxxxx, know what it's like to think up an exciting business venture, start from scratch, and call all the shots yourself.

They've taken a brilliant new idea, created a website to implement it, and achieved results even Mr Trump might raise an eyebrow at. And, it's the every day consumer who benefits the most... a real bonus at Christmas time.

Their new brainchild ' SalesGuide.com.au ' gives everyone the best chance to find the lowest prices for almost any product or service you can imagine. Instead of pounding the pavement, flipping through newspapers, or surfing endlessly from one website to another, consumers can browse freely to quickly find sales in their specific areas of interest.

Holidays and travel, food, health, beauty, gifts, flowers, electronics, and furniture are just a small sample of the categories covered by SalesGuide.com.au. As soon as a retailer announces a special sale or offer, members know about it, and can be amongst the first to take advantage.

xxxxxxx, one of the brains behind this groundbreaking new type of Internet Portal says "We're so excited about our new venture. More than 40,000 people have visited the site already, and 1000's have signed up for free and are automatically being informed when new sales and special offers in their targeted areas of interest are advertised."

Not a bad effort for three graduates fresh out of Uni. Hey Mr Trump, any room for some Aussies in the next series of The Apprentice?

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